

Press Release
For immediate release

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The Lion Electric Co. USA names Malinda Sandhu as Director of Sales

July 6th, 2018



The Lion Electric Co. (Lion), an innovative company manufacturing all-electric vehicles, announced today that it has appointed Malinda Sandhu as Director of Sales, effective immediately.

Lion Vice President of Sales, Nate Baguio, is “proud to add a true transportation industry leader to the Lion team. Malinda brings unmatched energy and experience to our sales organization and will be an important part of electrifying the U.S.A. She has a passion and commitment for bringing technologies that matter most to her customers and the students that ride the bus.”

Malinda has worked in the student transportation industry for over a decade and is widely recognized as an expert in vehicle surveillance systems, implementation and training with a relationship driven sales approach. She has been a guest speaker introducing transportation professionals to the innovations of school bus technologies across the country at transportation and administrator focused conferences. Malinda has presented at the California Association of Student Transportation Officials (CASTO), Arizona Association of School Business Officials (AASBO), Oregon Association of Pupil Transportation (OPTA) and the Washington Association of Pupil Transportation (WAPT).

Since 2009, Malinda has worked to grow market share for a leading school bus camera manufacturer. At her previous company, she has consistently led the organization’s sales performance on a monthly and quarterly basis. She has also been recognized as the Salesperson of the Year. She has developed a vast network of transportation professionals across North America that rely on her product knowledge, credibility and outstanding service delivery.

“Malinda’s expertise and knowledge of the school bus industry will be instrumental to continue Lion’s tremendous growth across the United States, more specifically in California and the West Coast.” Mentioned Peter Rego, Chief Commercial Officer of the Lion Electric Co. USA. “She is uniquely qualified to drive strategic sales within the Company, extend Lion’s market leadership, and assist us on our Journey to Electrify the USA!”

Malinda shares “I have been in the student transportation industry for over a decade and I’m excited for this opportunity to join an industry leading team in a space that is undeniably our future: clean, zero emissions vehicles. Market leadership, green technology while remaining in the school bus industry is a combination designed for me. I’ll have the chance to accelerate Lion’s growth through my experience, continue to be on a winning team while doing my part in offering clean transportation across North America.”



She is currently planning customer visits; please contact Malinda for a discussion on electrifying your fleet at Malinda.Sandhu@thelionelectric.com

About the Lion Electric Co.

Lion Electric Co. is an innovative manufacturer of zero emission vehicles. Since its foundation in 2008, Lion's mission has been to develop durable, integrated solutions while reducing its environmental footprint.

Always actively seeking new technologies, Lion vehicles have unique features that are specifically adapted to its users and their everyday needs. The Company believes that transitioning to all-electric vehicles will lead to major improvements in our community, environment and overall quality of life.

Lion already sold hundreds of electric Type C school buses in North America and is also developing an electric Type A (minibus) to meet customer needs in paratransit, school, and public transportation requirements. The minibus will go-to-market during the Summer of 2018. Furthermore, Lion is broadening its vehicle offering by developing class 5 to 8 all-electric trucks. Class 8 vehicles will launch during the Fall of 2018.

TOGETHER, LET'S DRIVE POWER IN PROGRESS

