

SECURITY AND PRIVACY POLICY

When using the Lion Electric Co. (Lion) website and other online services, applications, advertisements or any other web platform owned by or affiliated to Lion (the "Site"), you confirm that you have read and accepted the present Security and Privacy Policy and you understand that Lion may collect, use and communicate your personal information under the terms and conditions stated below. If you disagree with this security and privacy policy or if you don't consent to the collection, the use, conservation or communication of your personal information, you must cease all use of the Site.

SECURITY

Lion has high level security measures in order to protect you against loss or unauthorized use of personal information held by Lion and transmitted on the Site. "Secure Socket Layers" (SSL) information-transmission technology is used on Lion's servers to secure your transactions. If you communicate personal information, including when ordering online, this secure mode is activated and all personal information transmitted through Lion's server is encoded to protect its integrity and confidentiality during transfer. Lion takes the necessary measures to ensure its state-of-the-art hardware is always up to date in order to allow secure transactions on the Site at all times. Lion will maintain its security measures updated depending on the inherent risks and will use reasonable efforts to ensure your personal information is used in compliance with the present policy. However, you should be aware that 100 % security is not always possible. Lion will take the appropriate steps to prevent unauthorized disclosure, illegal use, loss, destruction or deterioration of your personal information.

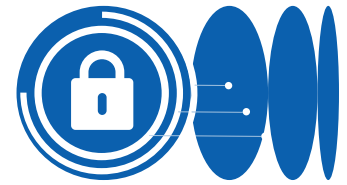
Consequently, Lion cannot be held responsible for any damage or loss whatsoever, resulting from the access or the use of the Site, including damages or losses resulting from any unauthorized access to your personal information by a third party despite all the security measures described in the previous paragraph. Only the user of the Site shall be responsible in case such situations arise.

PERSONAL INFORMATION COLLECTED

Lion collects your name, address, e-mail address, and credit card number when necessary, while purchasing or reserving a product or for a contest in order to better serve you. Whenever possible, Lion will provide the means to verify that the personal information transmitted is accurate and up-to-date before each use. This information will be used, inter alia, for the following purposes:

- Selling and delivering our products
- Answering questions regarding our products
- Internal use
- Managing promotions or contests, including updating, improving, marketing, offering or selling our products or the products of any affiliated company
- Ensuring a follow-up in respect of the purchase and delivery of our products
- Personalizing the use of the Site
- Improving the Site
- Ensuring the enforcement of this Security and Privacy Policy
- in accordance with the Canada' Anti-Spam Legislation and any other use authorized by law

Only Lion staff in the course of their duties for the purposes listed above will have access to your personal information.



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COMMERCIAL SOLICITATION

Information about our products, promotions and contests will be sent only to customers who agreed to be part of our mailing list or newsletter. At any time, you can decide to withdraw your name from the mailing list.

“COOKIES”

Lion may use cookies containing non-personal information mainly in order to personalize visits to the Site and to determine traffic on the Site and its web pages. The information collected is then used to improve Lion's services. Cookies are text files from the Site that are stored in the user's computer's hard drive. Cookies are harmless in that they cannot extract information from your hard disk. It is always possible to block cookies by modifying your browser's configuration. You may refer to your browser's help index to block all cookies.

COMMUNICATION OF COLLECTED INFORMATION

Lion undertakes to provide your personal information to third parties only in accordance with what is determined by law and by this Security and Privacy Policy. Lion may share your personal information with third parties in order to validate the payment for purchases from the website. Lion would like to mention that its advertisers and partners do not, at any time, have access to confidential customer information. In addition, Lion does not share its lists of customers with anyone, including advertisers and business partners. Lion will disclose your personal information to the appropriate authorities as required by law.

CONTACT US

Your personal information will be kept at our headquarters at the following coordinates:

The Lion Electric Co., 921 Chemin de la Rivière-Du-Nord Saint-Jérôme, (Quebec), J7Y 5G2, Canada

You can ask at all times to have access to your personal information held by Lion and ask for any correction.

You can also contact us if you have questions or complaints regarding management of your personal information.

You can communicate with our personal information agent who will be pleased to speak with you.

- By phone: 1-855-546-6706 between 8am and 5pm (ET) from Monday to Friday
- By mail: The Lion Electric Co. – Personal information
921 Chemin de la Rivière-Du-Nord Saint-Jérôme QC J7Y 5G2
- By email: info@thelionelectric.com