



Press Release

For immediate release

The Lion Electric Co. names Yves Provencher ing.f. M.Sc. Senior Manager – Business Development

August 27th, 2018



The Lion Electric Co. (Lion), an innovative company manufacturing all-electric vehicles, announced today that it has appointed Yves Provencher as Senior Manager – Business Development.

Lion is proud to add such a leader in the industry transportation industry to its team. In fact, Yves has focused his career on speeding up technological implementation in the transport fleets. He first worked with the forest transport fleets, then in freight transport and more recently, it was in the transport of people that he made his mark.

Yves is the source of several innovations that have had an important influence in the world of transportation. In 2008, he created the PIT Group, which he has been the manager since its inception. The group now enjoys an enviable reputation across Canada and the United States, by helping fleets embrace new technologies.

Yves works with fleet managers and technology providers across North America. He is a member of numerous Canadian and US technical committees and serves on several boards. Yves is appreciated as a speaker and he has been invited to shed light on innovation and transport on all continents.

We believe Yves will do a great job at bringing all his knowledge and expertise to Lion, both in the field of innovation and transportation electrification. He will be an influential member in supporting the continued growth of the company across North America, particularly through its involvement in the development of the truck market, in preparation for the launch of our 100% electric trucks in the coming months.

About Lion Electric Co

Lion Electric Co. is an innovative manufacturer of zero-emission vehicles. Since its foundation in 2008, Lion's mission has been to develop durable, integrated solutions while reducing its environmental footprint.

Always actively seeking new technologies, Lion vehicles have unique features that are specifically adapted to its users and their everyday needs. The Company believes that

transitioning to all-electric vehicles will lead to major improvements in our community, environment and overall quality of life.

TOGETHER, LET'S DRIVE POWER IN PROGRESS